



THE BEGINNING

Among them:

Angélique
18 years of experience
Crom's Coordinator

Léonard
13 years of experience
Cromson Captain

Christophe
30 years of experience
Chief, Visionary leader

André
40 years of experience
Master, quiet strength



Robert
40 years of experience
Cutting Tools Pro

Marc
30 years of experience
Communications Genius

Michel
27 years of experience
Tool God

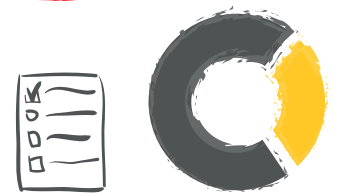
FAMILY VALUES
RESPECT
PASSION
EFFICIENCY
COLLABORATION



AMBITION
AND KNOW HOW



CONSOLIDATION
OF PASSIONATE
PEOPLE



ANALYSIS



NORTH AMERICAN
MARKET RESEARCH

MEETING WITH
INTERNATIONAL
MANUFACTURERS



ATTENDING
INTERNATIONAL
TRADE SHOWS

COMPARATIVE
REAL-WORLD
TESTING



CONSULTATION WITH
KEY CUSTOMERS



MULTIPLE
ROUND TABLES

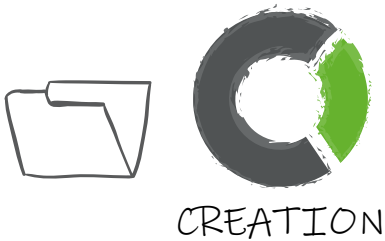
BRAINSTORMING



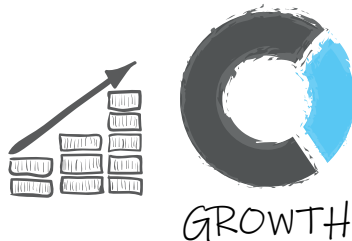
EXPERTISE



CROMSON'S STORY...



CREATION



GROWTH



TODAY

BRAND DESIGN 

 2012 BEGINNING

2014 ANALYSIS

CANADA



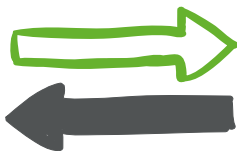
NORTH AMERICAN
AND EUROPEAN
MANUFACTURING



MEDIAS

PRESENTATION AND
CUSTOMER TESTING

PARTICIPATIVE BRAND



2016 LAUNCH
• TOOLS
• ABRASIVES



2018 CUTTING TOOLS
• TOOLS-EXPANDED
OFFERING
• MATERIAL
HANDLING



2019 FOAM MADE-
TO-MEASURE
• EASYCLICK
COMPOSITE
RATCHET



• MAINTENANCE
• SAFETY



MAKE
INNOVATION
ACCESSIBLE



ONLINE
AVAILABILITY

industrial-supplies.ca

QUICK
DELIVERY

24H
48H

AVAILABLE AT
+ 15 COMPANIES



CROMSON
ACTIVELY SUPPORTS
LOCAL AND
INTERNATIONAL
GOODWILL
ORGANIZATIONS

CROMSON, A
TRUSTWORTHY
BRAND



QUALITY

INNOVATION



CROMSON is a trustworthy brand that wishes its growth will leave a positive impact through its values.


 CROMSON, a series of technical and superior qualities:

- Partnership with industry-leading manufacturers primarily in North America and Europe.
- Product selection based on the client's essential needs.
- Available at every local distributor, closest to the client.


Therefore, minimizing the carbon footprint throughout our supply and distribution chain.

CROMSON actively supports local and international associations by devoting a portion of its sales profits to help support these organizations.

By using and buying CROMSON products, you are actively taking part in helping our community.

 On an international level, CROMSON supports the EPIC Foundation. Created by philanthropist Alexandre Mars, this foundation gives 100% of the funds it collects back to associations that have been audited and evaluated.



 Locally, CROMSON supports associations that work to encourage academic success in its communities.





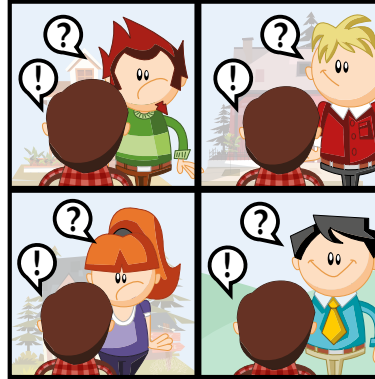
CROMSON

Expertise • Quality • Innovation



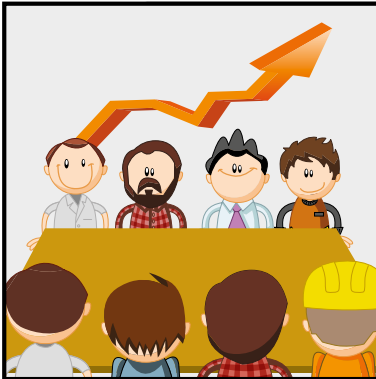
CROMSON is a passionate and devoted team with heart and commitment.

1



Openly receptive, motivated and versatile, they can adapt to anything the client wants.

2



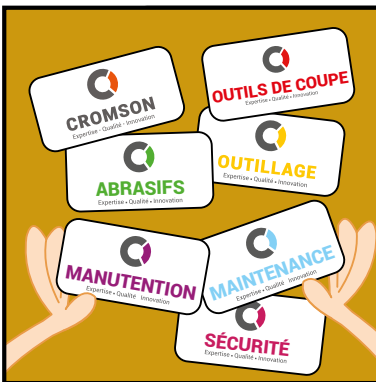
2013
The results speak for themselves, the market study shows there is a real demand. A new brand is created!

3



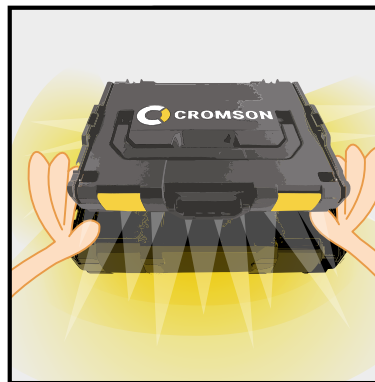
2016
Time for the launch! CROMSON, a robust and solid brand, is launched on the market. Its slogan: "Expertise, Quality, Innovation".

4



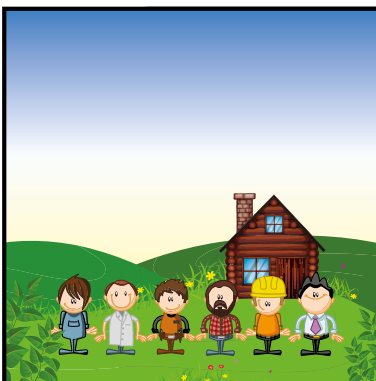
The brand grows and now offers different types of products: Cutting tools, Hand tools, Abrasives, Safety, Material Handling, Maintenance...

5



To ensure a high-end product, CROMSON forms partnerships with the largest manufacturers in North America and Europe.

6



Only 6 years old, this brand benefits from over 200 years of cumulated experience in industrial supply.

7



The brand is in constant evolution and continues to grow because of its partners and collaborators. The CROMSON team stays tuned to new developments in order to always offer the best it possibly can to its clients.

8